



Request for City Council Committee Action from the Minneapolis Fire Department

Date: April 30, 2012

To: Honorable Don Samuels—Chair of Public Safety, Civil Rights and Health Committee; and, Honorable Betsy Hodges—Chair of Ways & Means Committee

Subject: Blue Cross/Blue Shield Connect for Health Challenge Grant for 2012

Recommendation: Permission respectfully requested by the Minneapolis Fire Department to prepare an application for the Blue Cross/Blue Shield Connect for Health Challenge Grant for 2012.

Department Information

Prepared by: Casidy Anderson, Community Risk Reduction Officer Approved by: Perry Ebner – Fire Marshal Presenters in Committee: Casidy Anderson; Perry Ebner – Fire Marshal

Reviews

- Permanent Review Committee (PRC): Approval ____ Date _____
- Civil Rights Approval Approval ____ Date _____
- Policy Review Group (PRG): Approval ____ Date _____

Financial Impact *(delete all lines not applicable to your request)*

- No financial impact to the City of Minneapolis. Grant is 100% funded by the federal government with no matching funds required.

Community Impact

- Neighborhood Notification: Grant focuses on building community relations between MFD and the East African Community in Cedar/Riverside Neighborhood through this outreach program.
- City Goals: Supports City Goal of Building Community Relationships.

Supporting Information: Blue Cross Blue Shield is offering grant money as part of their Connect for Health Challenge. MFD would like to request \$20,000 to hold a pilot Fire Corps program for East African Youth entering 9-12 grade. The program would include certified first aid/CPR training, CERT (Community Emergency Response) training, fire prevention and fire safety education, and field trips to our fire training tower and fire museum.

The goal of this program is to build relationships between MFD and the East African Community. MFD has the support of the Brian Coyle Center to host this program, and Minneapolis NCR to help plan the program and recruit participants. BCBS supports these programs under the premise that communities that are engaged, are in turn healthier.